

Privacy Policy

Last updated: 18 January 2026

This Privacy Policy explains how **The Maritime Consultancy Ltd**, trading as **Yacht.Delivery** ("we", "us", "our"), collects, uses, and protects personal data when you use our website, services, and client portal (**HELM**).

We process personal data in accordance with the UK GDPR and EU GDPR where applicable.

1. Controller Details

Controller: The Maritime Consultancy Ltd

Trading name: Yacht.Delivery

Registered in: England & Wales

Contact: info@yacht.delivery

2. Personal Data We Collect

We may collect: - Identity data (name, company, role) - Contact data (email, phone) - Operational data voluntarily provided (vessel name, route, delivery context) - Technical data (IP address, device, browser) - Usage data (pages visited, interactions) - Communications and correspondence

We do not intentionally collect special category data via the public website.

3. How We Use Personal Data

Personal data is used to: - Respond to enquiries and quote requests - Plan and manage yacht delivery operations - Provide access to the HELM client portal - Communicate operational updates - Improve our services and website - Meet legal, regulatory, and insurance obligations

We do not sell personal data.

4. Legal Bases for Processing

Processing is based on: - Contractual necessity - Legitimate interests - Legal obligations - Consent (where explicitly given)

5. Data Sharing

Data may be shared with: - Crew and operational partners where required - Service providers (hosting, communications, analytics) - Insurers, brokers, or authorities where legally or contractually required

6. International Transfers

Where data is transferred outside the UK/EEA, appropriate safeguards are applied.

7. Data Retention

- Operational and delivery records: as required for contractual and insurance purposes
 - Legal and financial records: as required by law
 - Enquiries: typically retained for up to 24 months
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8. Your Rights

You may request access, correction, erasure, restriction, objection, or portability of your data by contacting **info@yacht.delivery**.

9. Security

Appropriate technical and organisational measures are in place to protect personal data.

10. Updates

This policy may be updated periodically. The current version will always be published on this website.